

SESSION 2 - Having Fun with Culture Development Summary

Come learn how a WCI program kept their focus on doing what is right to not only build but sustain a culture of high integrity and purpose during an invasion of unexpected change. This session will describe the steps a WCI program took to turn a negative event into one with a positive outcome. The program had to not only develop, but also sustain a new culture focused on mission, advocacy, compliance, and results. Discover the positive effects an armadillo, elephant, and pig had on program culture.